

Program Student Learning Outcome Curricular Map ~ March 2012

Degree Program ~ Baccalaureate Financial Management Track

College ~ WCBA

Department ~ Lariccia School of Accounting and Finance

Director ~ Raymond Shaffer

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Program Student Learning Outcomes

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Required Courses	Course Number	Excel and Financial Analysis	Oral and Written Communication	Financial Resource Management	Ethics
Financial Accounting	Acct 2602			U	U
Managerial Accounting	Acct 2603	U		U	U
Plan Your Financial Future	Fin 2615	U	A	A	E
Business Finance	Fin 3720	A	A	A	A
Investment Analysis	Fin 3730	A	A	E	U
Advanced Business Fin	Fin 4835	A	E	E	U
Financial Analysis	Fin 4853	E	E	E	E
Choose one of the following:					
Intermediate Accounting 1	Acct 3701		A	A	
Federal Taxation 1	Acct 4813			E	E

Bloom Taxonomy Key for Cognitive Process Dimension

U = Recognition/Understanding: Assignments that test students' ability to recognize or recall relevant course material.

A = Apply/Analyze: Assignments that test problem-solving skills or decomposition based on similarities or differences.

E = Evaluate: Assignments that require student judgment regarding compliance with professional standards or norms.

C = Create: Assignments that require students to create new patterns or coherent, functional structures.

Student Learning Outcomes

1. Graduates will be proficient in using Excel to analyze alternative finance and investment projects.
2. Graduates will be able to communicate their research and analysis in a clear and concise manner.
3. Graduates will have the qualitative and quantitative skills to provide efficient financial resource management.
4. Graduates will recognize ethical and regulatory dilemmas and evaluate them properly.